EXTEND ARTWORK TO RED LINE

RED BLEED AREA IS REQUIRED: Extend all edge-to-edge artwork to the red line. The red area is printed, but trimmed away during production

Mellady Direct
Your Print & Mail Experts

Postage/
Indicia

USPS OCR SCAN AREA
NO MAILABLE ADDRESS
BELOW THIS LINE

NO ARTWORK 1/8TH FROM BARCODE

1.75 x 4 inches

Typical Address Area Position
Recipient address/Barcode to be printed in this space. Do not place any other text, colors or graphics in this area — leave the background of this area white.

BARCODE MINIMUM 1/2 INCH FROM EDGE

5/8"

Safe Zone: Keep all important text inside GREEN line

Trim Line